

# AGENT MAGAZINE

RATE CARD 2020 / 2021

Award Winning Publication in 2005

Award Winning Publication in 2010

The EAAB publication has won the Printing Industries Federation of South Africa (Northern Chamber) 2010



**ESTATE AGENCY AFFAIRS BOARD  
OF SOUTH AFRICA**

## THE OFFICIAL PUBLICATION OF THE ESTATE AGENCY AFFAIRS BOARD

AGENT Magazine contains a combination of professional editorial input that carries the voice of the Estate Agency Affairs Board as the Statutory Regulator of the real estate sector for South Africa. The publication has in-depth features to keep readers informed of aspects pertaining to the residential and commercial real estate sector as well as current property trends and property related transactions.

**DISTRIBUTION: 40 000 Registered estate agents**

**PLEASE NOTE:** Publication dates are subject to change and are at the discretion of the Estate Agency Affairs Board

PAGE SIZE	PRICE (Incl VAT)	ISSUE	CLOSING DATE FOR ARTICLES /ADVERTISEMENTS	PUBLISHING DATE
Full page	R12,000.00	Issue 141	31 May 2020	15 June 2020
Half page (Horizontal or vertical)	R9,900.00	Issue 142	30 August 2020	15 September 2020
Quarter page (Horizontal or vertical)	R4,400.00	Issue 143	30 November 2020	15 December 2020
Double page spread	R15,000.00	Issue 144	15 March 2021	31 March 2021
Inside front cover	R15,000.00	Issue 145	15 May 2021	30 May 2021
Inside back cover	R15,000.00	Issue 146	15 August 2021	30 August 2021
Outside back cover	R16,000.00	Issue 147	15 October 2021	31 October 2021
		Issue 148	15 January 2022	31 January 2021

**File Format:** High resolution (300dpi) CMYK JPG, TIFF file formats are acceptable. All materials to be supplied electronically. Please include all fonts; pictures and logos used.

### Half Page Spread (Horizontal)

Cropped Size: 105 mm x 142.50 mm  
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