



**ESTATE AGENCY AFFAIRS BOARD
OF SOUTH AFRICA**

AGENT MAGAZINE ADVERTISING BOOKING FORM

The Estate Agency Affairs Board is appreciative of your valued support in our AGENT publication, and it is our pleasure to be able to assist you.

Confirmation of the advertiser's booking space for a specified publication will be sent via email, once we have received your completed booking form. Upon our receipt of the signed booking form, we will confirm that you have dedicated space in the publication and an invoice will then be generated.

(This confirmation however, remains subject to the terms and conditions set out herein.)

Kindly complete the following details of the advertiser, for invoicing purposes:

Company Name:	
Company Registration No.	
VAT Number:	
Physical Address:	
Postal Address:	
Tel:	
Fax:	
Contact Person:	
Contact No.	
Email:	
Number of issues:	

CONTENT REQUIREMENTS:

PAGE SIZE	RATE	DISCOUNTED RATE (for multiple publications)	SPECIFY ANY PAGE LAYOUT REQUIREMENTS	NO. OF PAGES REQUIRED
Full page	R12,000.00			
Half page (Horizontal or Vertical)	R9,900.00			
Quarter page (Horizontal or Vertical)	R4,400.00			
Double page spread	R15,000.00			
Inside Front Cover	R15,000.00			
Inside Back Cover	R15,000.00			
Outside Back Cover	R16,000.00			

Complete material is required in an electronic format. High resolution (300 dpi) CMYK JPG; TIF file formats are acceptable.

Material must be supplied via e-mail to: margie@eaab.org.za or on a CD delivered to the Sandton office.

The above rates are based on complete printed material supplied, including fonts; pictures; logos; etc.

The cost of additional and/or specific requirements, will be negotiated and invoiced separately, payment of which will be due on date of receipt of the final invoice.

General Terms and Conditions

- **In the following clauses the consumer is required to waive certain of its rights, assume certain obligations of the publisher and agree to a limitation of the publisher's liability. The consumer acknowledges, understands and accepts that these terms may favour the publisher or require that the consumer waive rights, assume obligations or limit the publisher's liability.**
- The publisher, the Estate Agency Affairs Board, reserves the right to withhold publication of any advertisement and to cancel any advertisement order which has been accepted, without assigning any reasons. No liability is accepted for losses arising from omissions, failure to publish, publication of the wrong copy, typographical errors or any other mistake or error of whatever kind or nature.
- Insertions in particular issues cannot be guaranteed.
- Although every care will be exercised in handling the advertiser's material, the publisher accepts no responsibility for any loss or damage to such material, arising out of any cause whatever.
- If the advertising material does not arrive by the deadline set by the publisher, the latter reserves the right to use the advertiser's material already in the publisher's possession. If other material is not available, the publisher reserves the right to levy the charge agreed on, and then use the space as it sees fit.
- Transport costs of the advertiser's material will be paid by the advertiser.

- Discounts can be negotiated for one or more multiple placements. If the contract is terminated before completion, discounts granted in terms of the contract become due for payment and will be invoiced at the termination date.
- Contracts fix the discount allowed, not the rate charged, which will be the rate ruling at the time of each insertion. Wherever possible, three months' notice is given of rate changes. The advertiser may cancel his contract on the date the new or higher rate becomes effective.
- Payment is due 30 days after the date of the invoice.
- The advertiser shall not be entitled to withhold payment of any amount due nor shall it be entitled to damages arising out of any omissions or errors of whatever nature that may appear in an advertisement placed on its behalf.
- The advertiser is liable for all the damages and costs arising from any action that may be instituted against the publisher by reason of the publication of an advertiser's advertisement.
- The advertiser accepts all the above terms and conditions and indemnifies the publisher, and holds it harmless, against any claim for damages, costs or expenses arising directly or indirectly out of the publisher placing an advertisement on behalf of the advertiser.
- All payments are to be made as per the payment details set out below.

PAYMENT DETAILS:

Full payment as per invoice should be made directly to the following account:

Account holder: Estate Agency Affairs Board
 Bank: ABSA
 Branch Name: Universal
 Account number: 405 203 3310
 Branch Code: 632005
 Reference: Advert in whichever issue you are paying for

NOTE: You are required to email copy of proof of payment to margie@eaab.org.za

CONTACT DETAILS:

For all enquiries please contact Margie Campbell Marketing and Publications Manager on margie@eaab.org.za

SIGNED AT _____ ON THIS _____ DAY OF _____ 20____

_____ (signature)

_____ (full names)

_____ (designation as the authorised representative)

FOR AND ON BEHALF OF THE ADVERTISER